



ROLEX

LISTINO PREZZI

Vendita al Pubblico (Euro)

In vigore dal 1° febbraio 2011
Rif. Catalogo Generale 2010/2011




**Metal code at the end of the reference number
of the watch and bracelet :**

- 0 = Steel
- 1 = Steel and 18 ct pink gold
- 2 = Steel and platinum
- 3 = Steel and 18 ct yellow gold
- 4 = Steel and 18 ct white gold
- 5 = 18 ct pink gold
- 6 = Platinum
- 8 = 18 ct yellow gold
- 9 = 18 ct white gold



Trademarks:



ROLEX, , OYSTER, CERACHROM, CHROMALIGHT, COSMOGRAPH, CROWNCLASP, DATEJUST, DAY-DATE, DAYTONA, EASYLINK, EVEROSE, EXPLORER, GMT ICE, GMT-MASTER, GOLDUST, JUBILEE, MILGAUSS, OYSTERCLASP, OYSTERLOCK, PARACHROM, PARAFLEX, PEARLMASTER, PERPETUAL, PRESIDENT, RINGLOCK, ROLESIUM, ROLESOR, ROLEX DEEPSEA, ROLEX GLIDELock, ROLEX ROYAL BLACK, SEA-DWELLER, SUBMARINER, TRIDOR, TRIPLOCK, TURN-OGRAPH, TWINLOCK, YACHT-MASTER, YACHT-MASTER REGATTA, CELLINI, CELLINIUM, CELLISSIMA, CESTELLO, DANAOS, ROLEX PRINCE.

Rolex reserves the right to modify the models illustrated in the present catalogue at any time.
Rolex reserves the right at all times to modify the prices on the present list.
All watches illustrated in the master catalogue are shown life-size.

ROLEX SA, 1211 GENEVE 26



OYSTER PERPETUAL, ø 34 mm, chronometer, 31 jewels, sapphire crystal

1	114200	70190	AIR-KING, steel, polished bezel, Oyster bracelet	3'900.-
1	114234	70190	AIR-KING, steel and white gold, fluted bezel, steel Oyster bracelet	4'730.-
1			Price supplement for dial set with 11 diamonds	1'410.-
82		70190	Oyster bracelet, 19 mm, steel, 13 links, for models 114200 and 114234	500.-
			Additional link	50.-

OYSTER PERPETUAL DATE, ø 34 mm, chronometer, 31 jewels, sapphire crystal

3	115200	72190	Steel, polished bezel, Oyster bracelet	4'810.-
3	115234	72190	Steel and white gold, fluted bezel, steel Oyster bracelet	5'640.-
3			Price supplement for dial set with 5 diamonds	665.-
82		72190	Oyster bracelet, 19 mm, steel, 13 links, for models 115200 and 115234	1'080.-
			Additional link	50.-

OYSTER PERPETUAL, ø 36 mm, chronometer, 31 jewels, sapphire crystal

2	116000	70200	Steel, polished bezel, Oyster bracelet	4'065.-
2	116034	70200	Steel and white gold, fluted bezel, steel Oyster bracelet	4'975.-
2			Price supplement for dial set with 11 diamonds	1'410.-
83		70200	Oyster bracelet, 20 mm, steel, 13 links, for models 116000 and 116034	500.-
			Additional link	50.-

OYSTER PERPETUAL DATEJUST, ø 36 mm, chronometer, 31 jewels, sapphire crystal

		DIALS	Price supplement for dial set with 10 diamonds	1'410.-
			Price supplement for mother-of-pearl dial with roman numerals	1'240.-
			Price supplement for mother-of-pearl dial set with 10 diamonds	3'400.-
			Price supplement for onyx dial set with 2 diamonds	1'655.-
			Price supplement for waves dial with 2 arabic numerals set with 32 diamonds	1'825.-
			Price supplement for diamond paved dial with enamel arabic numerals	18'240.-
7	116138	STRAP	18 ct yellow gold, fluted bezel, leather strap with gold folding clasp	14'760.-
			Price supplement for dial set with 10 diamonds	1'410.-
			Price supplement for mother-of-pearl dial with roman numerals	1'240.-
			Price supplement for mother-of-pearl dial set with 10 diamonds	3'400.-
8	116139	STRAP	18 ct white gold, fluted bezel, leather strap with gold folding clasp	16'170.-
			Price supplement for dial set with 10 diamonds	1'410.-
			Price supplement for mother-of-pearl dial set with 10 diamonds	3'400.-



Page	Reference	Bracelet	Description	MSRP EURO ITALY (V.A.T. incl.)
8	116185	STRAP	18 ct pink gold, bezel set with 60 brilliants (approx. 0.95 ct), leather strap with gold folding clasp	23'305.-
			Price supplement for dial set with 10 diamonds	1'410.-
			Price supplement for mother-of-pearl dial with roman numerals	1'240.-
8			Price supplement for mother-of-pearl dial set with 10 diamonds	3'400.-
9	116185 BBR	STRAP BRIL	ROYAL PINK, 18 ct pink gold, bezel set with 60 baguettes (approx. 1.81 ct) and 120 brilliants (approx. 0.24 ct), black dial set with 262 + 10 diamonds, stingray leather and rubber strap set with 10 brilliants (approx. 0.96 ct), gold folding clasp.....	62'020.-
9		STRAP	With strap without brilliant	55'305.-
7	116188	STRAP	18 ct yellow gold, bezel set with 60 brilliants (approx. 0.95 ct), leather strap with gold folding clasp	21'890.-
			Price supplement for dial set with 10 diamonds	1'410.-
7			Price supplement for mother-of-pearl dial set with 10 diamonds	3'400.-
7			Price supplement for waves dial with 2 arabic numerals set with 32 diamonds.....	1'825.-
8	116189	STRAP	18 ct white gold, bezel set with 60 brilliants (approx. 0.95 ct), leather strap with gold folding clasp	23'305.-
			Price supplement for dial set with 10 diamonds	1'410.-
			Price supplement for mother-of-pearl dial set with 10 diamonds	3'400.-
8			Price supplement for waves dial with 2 arabic numerals set with 32 diamonds.....	1'825.-
8			Price supplement for diamond-paved dial with enamel Arabic numerals	18'240.-
9	116189 BBR	STRAP BRIL	ROYAL BLACK, 18 ct white gold, bezel set with 60 baguettes (approx. 1.81 ct) and 120 brilliants (approx. 0.24 ct), black dial set with 262 + 10 diamonds, stingray leather and rubber strap set with 10 brilliants (approx. 0.96 ct), gold folding clasp.....	62'020.-
9	116199 SANR	STRAP BRIL	ROYAL BLACK, 18 ct white gold, bezel set with 60 black sapphire baguettes (approx. 2.40 ct) and 120 brilliants (approx. 0.24 ct), end-pieces set with 48 brilliants (approx. 0.66 ct), black dial set with 262 + 10 diamonds, stingray leather and rubber strap set with 10 brilliants (approx. 0.96 ct), gold folding clasp	66'335.-
4	116200	63600	Steel, polished bezel, Jubilee bracelet.....	5'060.-
4		72600	With Oyster bracelet	4'980.-
99		63600	Jubilee bracelet, 20 mm, steel, 24 links, concealed clasp, for models 116200, 116234, 116244 and 116264	1'160.-
			Additional link	50.-
83		72600	Oyster bracelet, 20 mm, steel, 13 links, for models 116200, 116234, 116244 and 116264.....	1'080.-
			Additional link	50.-
4	116201	63601	Steel and pink gold, polished bezel, Jubilee bracelet	8'170.-
4		72601	With Oyster bracelet	7'835.-
4			Price supplement for dial set with 10 diamonds	1'410.-
			Price supplement for mother-of-pearl dial with roman numerals	1'240.-
			Price supplement for mother-of-pearl dial set with 10 diamonds	3'400.-
99		63601	Jubilee bracelet, 20 mm, steel and pink gold, 24 links, concealed clasp, for models 116201, 116231 and 116261	3'400.-
			Additional link	150.-
83		72601	Oyster bracelet, 20 mm, steel and pink gold, 13 links, for models 116201, 116231 and 116261.....	3'065.-
			Additional link	155.-
5	116203	63603	Steel and yellow gold, polished bezel, Jubilee bracelet	7'920.-
5		72603	With Oyster bracelet	7'590.-



Page	Reference	Bracelet	Description	MSRP EURO ITALY (V.A.T. incl.)
	116203		Price supplement for dial set with 10 diamonds	1'410.-
5			Price supplement for mother-of-pearl dial with roman numerals	1'240.-
			Price supplement for mother-of-pearl dial set with 10 diamonds	3'400.-
99	63603		<i>Jubilee bracelet, 20 mm, steel and yellow gold, 24 links, concealed clasp, for models 116203, 116233, 116243 and 116263</i>	3'320.-
			<i>Additional link</i>	140.-
83	72603		<i>Oyster bracelet, 20 mm, steel and yellow gold, 13 links, for models 116203, 116233, 116243 and 116263</i>	2'990.-
			<i>Additional link</i>	140.-
4	116231	63601	Steel and pink gold, fluted bezel, Jubilee bracelet	8'210.-
4		72601	With Oyster bracelet	7'875.-
4			Price supplement for dial set with 10 diamonds	1'410.-
			Price supplement for mother-of-pearl dial with roman numerals	1'240.-
			Price supplement for mother-of-pearl dial set with 10 diamonds	3'400.-
5	116233	63603	Steel and yellow gold, fluted bezel, Jubilee bracelet	7'965.-
5		72603	With Oyster bracelet	7'635.-
5			Price supplement for dial set with 10 diamonds	1'410.-
			Price supplement for mother-of-pearl dial with roman numerals	1'240.-
			Price supplement for mother-of-pearl dial set with 10 diamonds	3'400.-
4	116234	63600	Steel and white gold, fluted bezel, steel Jubilee bracelet	5'970.-
4		72600	With Oyster bracelet	5'890.-
4			Price supplement for dial set with 10 diamonds	1'410.-
			Price supplement for mother-of-pearl dial set with 10 diamonds	3'400.-
5	116238	63208	18 ct yellow gold, fluted bezel, Jubilee bracelet.....	20'730.-
			Price supplement for dial set with 10 diamonds	1'410.-
			Price supplement for mother-of-pearl dial with roman numerals	1'240.-
5			Price supplement for mother-of-pearl dial set with 10 diamonds	3'400.-
99		63208	<i>Jubilee bracelet, 20 mm, yellow gold, 24 links, concealed clasp, for model 116238</i>	10'780.-
			<i>Additional link</i>	415.-
6	116243	63603	Steel and yellow gold, bezel set with 52 brilliants (approx. 1.18 ct), Jubilee bracelet	12'235.-
6		72603	With Oyster bracelet	11'905.-
			Price supplement for dial set with 10 diamonds	1'410.-
			Price supplement for mother-of-pearl dial with roman numerals	1'240.-
6			Price supplement for mother-of-pearl dial set with 10 diamonds	3'400.-
			Price supplement for waves dial with 2 arabic numerals set with 32 diamonds	1'825.-
6	116244	63600	Steel and white gold, bezel set with 52 brilliants (approx. 1.18 ct), steel Jubilee bracelet	10'240.-
6		72600	With steel Oyster bracelet	10'160.-
			Price supplement for dial set with 10 diamonds	1'410.-
6			Price supplement for mother-of-pearl dial set with 10 diamonds	3'400.-
			Price supplement for waves dial with 2 arabic numerals set with 32 diamonds	1'825.-



Page	Reference	Bracelet	Description	MSRP EURO ITALY (V.A.T. incl.)
10	116261	63601	Steel and pink gold, rotatable fluted "Turn-O-Graph" bezel, Jubilee bracelet.....	8'375.-
10		72601	With Oyster bracelet	8'040.-
10	116263	63603	Steel and yellow gold, rotatable fluted "Turn-O-Graph" bezel, Jubilee bracelet.....	8'130.-
10		72603	With Oyster bracelet	7'800.-
10	116264	63600	Steel and white gold, rotatable fluted "Turn-O-Graph" bezel, steel Jubilee bracelet.....	6'135.-
10		72600	With steel Oyster bracelet	6'055.-

OYSTER PERPETUAL DAY-DATE, ø 36 mm, chronometer, 31 jewels, sapphire crystal

	DIALS		<i>Price supplement for dial set with 8 diamonds and 2 baguettes</i>	2'155.-
			<i>Price supplement for mother-of-pearl dial with roman numerals</i>	1'325.-
			<i>Price supplement for mother-of-pearl dial set with 8 diamonds and 2 baguettes</i>	3'815.-
			<i>Price supplement for mother-of-pearl Myriad dial set with 10 rubies</i>	7'135.-
			<i>Price supplement for mother-of-pearl diamond paved centre dial with roman numerals</i>	13'930.-
			<i>Price supplement for meteorite dial set with 2 diamonds</i>	4'810.-
			<i>Price supplement for meteorite dial set with 8 diamonds and 2 baguettes</i>	5'970.-
			<i>Price supplement for Myriad dial with roman numerals</i>	3'815.-
			<i>Price supplement for green arabic diamond paved edge dial</i>	9'950.-
			<i>Price supplement for XL-diamond paved dial with 10 rubies</i>	29'765.-
			<i>Price supplement for diamond-paved dial with enamel arabic or roman numerals</i>	19'900.-
15	118205	73205	18 ct pink gold, polished bezel, Oyster bracelet	23'425.-
15		83205	With President bracelet.....	24'665.-
15			Price supplement for dial set with 8 diamonds and 2 baguettes	2'155.-
15			Price supplement for mother-of-pearl dial with roman numerals	1'325.-
15			Price supplement for mother-of-pearl dial set with 8 diamonds and 2 baguettes	3'815.-
84		73205	<i>Oyster bracelet, 20 mm, pink gold, 15 links, concealed clasp, for models 118205 and 118235</i>	11'610.-
			<i>Additional link</i>	540.-
103		83205	<i>President bracelet, 20 mm, pink gold, 24 links, concealed clasp, for models 118205 and 118235.....</i>	12'850.-
			<i>Additional link</i>	455.-
16	118206	83206	Platinum, polished bezel, President bracelet	43'695.-
			Price supplement for dial set with 8 diamonds and 2 baguettes	2'155.-
			Price supplement for mother-of-pearl dial set with 8 diamonds and 2 baguettes	3'815.-
103		83206	<i>President bracelet, 20 mm, platinum, 24 links, concealed clasp, for models 118206, 118296, 118346 and 118366</i>	26'530.-
			<i>Additional link</i>	1'325.-
11	118208	73208	18 ct yellow gold, polished bezel, Oyster bracelet	21'270.-
11		83208	With President bracelet	22'510.-
11			Price supplement for dial set with 8 diamonds and 2 baguettes	2'155.-
			Price supplement for mother-of-pearl dial set with 8 diamonds and 2 baguettes	3'815.-



Page	Reference	Bracelet	Description	MSRP EURO ITALY (V.A.T. incl.)
84		73208	<i>Oyster bracelet, 20 mm, yellow gold, 15 links, concealed clasp, for models 118208, 118238, 118338, 118348 and 118388</i>	10'370.-
			<i>Additional link</i>	455.-
103		83208	<i>President bracelet, 20 mm, yellow gold, 24 links, concealed clasp, for models 118208, 118238, 118338, 118348 and 118388</i>	11'610.-
			<i>Additional link</i>	415.-
13	118209	73209	18 ct white gold, polished bezel, Oyster bracelet	23'425.-
13		83209	With President bracelet	24'665.-
13			Price supplement for dial set with 8 diamonds and 2 baguettes	2'155.-
			Price supplement for mother-of-pearl dial set with 8 diamonds and 2 baguettes	3'815.-
84		73209	<i>Oyster bracelet, 20 mm, white gold, 15 links, concealed clasp, for models 118209, 118239, 118339 and 118389</i>	11'610.-
			<i>Additional link</i>	540.-
103		83209	<i>President bracelet, 20 mm, white gold, 24 links, concealed clasp, for models 118209, 118239, 118339 and 118389</i>	12'850.-
			<i>Additional link</i>	455.-
15	118235	73205	18 ct pink gold, fluted bezel, Oyster bracelet	23'465.-
15		83205	With President bracelet	24'705.-
			Price supplement for dial set with 8 diamonds and 2 baguettes	2'155.-
15			Price supplement for mother-of-pearl dial with roman numerals	1'325.-
15			Price supplement for meteorite dial set with 8 diamonds and 2 baguettes	5'970.-
11	118238	73208	18 ct yellow gold, fluted bezel, Oyster bracelet	21'315.-
11		83208	With President bracelet	22'555.-
11			Price supplement for dial set with 8 diamonds and 2 baguettes	2'155.-
			Price supplement for mother-of-pearl dial set with 8 diamonds and 2 baguettes	3'815.-
13	118239	73209	18 ct white gold, fluted bezel, Oyster bracelet	23'465.-
13		83209	With President bracelet	24'705.-
			Price supplement for dial set with 8 diamonds and 2 baguettes	2'155.-
13			Price supplement for mother-of-pearl dial set with 8 diamonds and 2 baguettes	3'815.-
16	118296	83206	Platinum, polished bezel, case-lugs set with 32 brilliants (approx. 0.51 ct), President bracelet	47'840.-
16			Price supplement for dial set with 8 diamonds and 2 baguettes	2'155.-
			Price supplement for mother-of-pearl dial set with 8 diamonds and 2 baguettes	3'815.-
	118338	73208	18 ct yellow gold, case-lugs set with 32 brilliants (approx. 0.51 ct), fluted bezel, Oyster bracelet	24'630.-
12		83208	With President bracelet	25'870.-
			Price supplement for dial set with 8 diamonds and 2 baguettes	2'155.-
			Price supplement for mother-of-pearl dial set with 8 diamonds and 2 baguettes	3'815.-
12			Price supplement for meteorite dial set with 8 diamonds and 2 baguettes	5'970.-
	118339	73209	18 ct white gold, case-lugs set with 32 brilliants (approx. 0.51 ct), fluted bezel, Oyster bracelet	27'200.-
14		83209	With President bracelet	28'440.-
14			Price supplement for dial set with 8 diamonds and 2 baguettes	2'155.-
			Price supplement for mother-of-pearl dial set with 8 diamonds and 2 baguettes	3'815.-



Page	Reference	Bracelet	Description	MSRP EURO ITALY (V.A.T. incl.)
16	118346	83206	Platinum, bezel set with 52 brilliants (approx. 1.18 ct), President bracelet	54'470.-
16		84206	With President bracelet set with 300 brilliants (approx. 3.99 ct)	84'740.-
16			Price supplement for dial set with 8 diamonds and 2 baguettes	2'155.-
16			Price supplement for mother-of-pearl dial set with 8 diamonds and 2 baguettes	3'815.-
106		84206	<i>President bracelet set with 300 brilliants (approx. 3.99 ct), 20 mm, platinum, 23 links, concealed clasp, for models 118346 and 118366.....</i>	56'800.-
			<i>Additional link</i>	2'075.-
	118348	73208	18 ct yellow gold, bezel set with 52 brilliants (approx. 1.18 ct), Oyster bracelet	31'515.-
12		83208	With President bracelet	32'755.-
12		84208	With President bracelet set with 300 brilliants (approx. 3.99 ct)	64'260.-
12			Price supplement for dial set with 8 diamonds and 2 baguettes	2'155.-
			Price supplement for mother-of-pearl dial set with 8 diamonds and 2 baguettes	3'815.-
12			Price supplement for diamond-paved dial with black enamel Roman numerals	19'900.-
106		84208	<i>President bracelet set with 300 brilliants (approx. 3.99 ct), 20 mm, yellow gold, 23 links, concealed clasp, for models 118348 and 118388.....</i>	43'115.-
			<i>Additional link</i>	1'325.-
16	118366	83206	Platinum, bezel set with 24 baguettes (approx. 3.42 ct), President bracelet	90'130.-
16			Price supplement for dial set with 8 diamonds and 2 baguettes	2'155.-
			Price supplement for mother-of-pearl dial set with 8 diamonds and 2 baguettes	3'815.-
	118388	73208	18 ct yellow gold, case-lugs set with 32 brilliants (approx. 0.51 ct), bezel set with 52 brilliants (approx. 1.18 ct), Oyster bracelet	34'830.-
12		83208	With President bracelet	36'070.-
12			Price supplement for dial set with 8 diamonds and 2 baguettes	2'155.-
			Price supplement for mother-of-pearl dial set with 8 diamonds and 2 baguettes	3'815.-
	118389	73209	18 ct white gold, case-lugs set with 32 brilliants (approx. 0.51 ct), bezel set with 52 brilliants (approx. 1.18 ct), Oyster bracelet	38'890.-
14		83209	With President bracelet	40'130.-
14			Price supplement for dial set with 8 diamonds and 2 baguettes	2'155.-
			Price supplement for mother-of-pearl dial set with 8 diamonds and 2 baguettes	3'815.-

OYSTER PERPETUAL DAY-DATE "Special Edition", ø 39 mm, chronometer, 31 jewels, sapphire crystal

	<i>DIALS</i>		<i>Please refer to previous section for the list of available additional cost dials.....</i>	
17	18946	72746	Special Edition, platinum, bezel set with 40 brilliants (approx. 2.35 ct), Oyster-20 mm bracelet	71'310.-
		74746 BRIL	With Oyster-20 mm bracelet set with 71 baguettes (approx. 7.88 ct)	169'155.-
17			Price supplement for dial set with 8 diamonds and 2 baguettes	2'155.-
17			Price supplement for mother-of-pearl dial set with 8 diamonds and 2 baguettes	3'815.-
97		72746	<i>Oyster-20 mm bracelet, platinum, 13 links, concealed clasp, for models 18946 and 18956 BRIL.....</i>	34'825.-
			<i>Additional link</i>	1'825.-



97		74746 BRIL	<i>Oyster-20 mm bracelet set with 71 baguettes (approx. 7.88 ct), platinum, 13 links, concealed clasp, for models 18946 and 18956 BRIL</i>	132'670.-
			<i>Additional link</i>	8'290.-
17	18948	72748	18 ct yellow gold, bezel set with 40 brilliants (approx. 2,35 ct), Oyster-20 mm bracelet.....	40'050.-
17		72748 TRIDOR	With Oyster-20 mm bracelet in yellow, white and pink gold	41'290.-
17			Price supplement for dial set with 8 diamonds and 2 baguettes	2'155.-
			Price supplement for mother-of-pearl dial set with 8 diamonds and 2 baguettes	3'815.-
17			Price supplement for meteorite dial set with 8 diamonds and 2 baguettes	5'970.-
97		72748	<i>Oyster-20 mm bracelet, yellow gold, 13 links, concealed clasp, for models 18948 and 18958 BRIL ..</i>	12'440.-
			<i>Additional link</i>	830.-
97		72748 TRIDOR	<i>Oyster-20 mm bracelet, yellow, pink and white gold, 13 links, concealed clasp, for models 18948 and 18958 BRIL</i>	13'680.-
			<i>Additional link</i>	910.-
17	18956 BRIL	72746	Special Edition, platinum, bezel set with 42 baguettes (approx. 3.81 ct), Oyster-20 mm bracelet	115'255.-
17		74746 BRIL	With Oyster-20 mm bracelet set with 71 baguettes (approx. 7.88 ct)	213'100.-
17			Price supplement for dial set with 8 diamonds and 2 baguettes	2'155.-
			Price supplement for mother-of-pearl dial set with 8 diamonds and 2 baguettes	3'815.-
17	18958 BRIL	72748	18 ct yellow gold, bezel set with 42 baguettes (approx. 3.81 ct), Oyster-20 mm bracelet	84'000.-
17		72748 TRIDOR	With Oyster-20 mm bracelet in yellow, white and pink gold	85'240.-
			Price supplement for dial set with 8 diamonds and 2 baguettes	2'155.-
17			Price supplement for mother-of-pearl dial set with 8 diamonds and 2 baguettes	3'815.-

OYSTER PERPETUAL DATEJUST II, ø 41 mm, chronometer, 31 jewels, sapphire crystal

18	116333	72213	Steel and yellow gold, fluted bezel, Oyster bracelet	8'545.-
18			Price supplement for dial set with 10 diamonds	1'410.-
84		72213	<i>Oyster bracelet, 21 mm, steel and yellow gold, 13 links, for model 116333</i>	2'990.-
			<i>Additional link</i>	140.-
18	116334	72210	Steel and white gold, fluted bezel, steel Oyster bracelet	6'805.-
18			Price supplement for dial set with 10 diamonds	1'410.-
84		72210	<i>Oyster bracelet, 21 mm, steel, 13 links, for model 116334</i>	1'080.-
			<i>Additional link</i>	50.-

OYSTER PERPETUAL DAY-DATE II, ø 41 mm, chronometer, 31 jewels, sapphire crystal

21	218206	83216	Platinum, polished bezel, President bracelet	47'345.-
21			Price supplement for dial set with 8 diamonds and 2 baguettes	2'155.-
21			Price supplement for dial with gem-set roman numerals	8'290.-



Page	Reference	Bracelet	Description	MSRP EURO ITALY (V.A.T. incl.)
104		83216	<i>President bracelet, 21 mm, platinum, 24 links, concealed clasp, for model 218206</i>	26'530.-
			<i>Additional link</i>	1'325.-
21	218235	83215	18 ct pink gold, fluted bezel, President bracelet	27'365.-
21			Price supplement for dial set with 8 diamonds and 2 baguettes	2'155.-
104		83215	<i>President bracelet, 21 mm, pink gold, 24 links, concealed clasp, for model 218235</i>	12'850.-
			<i>Additional link</i>	455.-
19	218238	83218	18 ct yellow gold, fluted bezel, President bracelet	25'205.-
19			Price supplement for dial set with 8 diamonds and 2 baguettes	2'155.-
104		83218	<i>President bracelet, 21 mm, yellow gold, 24 links, concealed clasp, for models 218238, 218348 and 218398</i>	11'610.-
			<i>Additional link</i>	415.-
20	218239	83219	18 ct white gold, fluted bezel, President bracelet	27'365.-
20			Price supplement for dial set with 8 diamonds and 2 baguettes	2'155.-
104		83219	<i>President bracelet, 21 mm, white gold, 24 links, concealed clasp, for models 218239, 218349 and 218399</i>	12'850.-
			<i>Additional link</i>	455.-
19	218348	83218	18 ct yellow gold, bezel set with 42 brilliants (approx. 2.80 ct), President bracelet	38'065.-
			Price supplement for dial set with 8 diamonds and 2 baguettes	2'155.-
20	218349	83219	18 ct white gold, bezel set with 42 brilliants (approx. 2.80 ct), President bracelet	40'215.-
20			Price supplement for dial set with 8 diamonds and 2 baguettes	2'155.-
			Price supplement for diamond paved dial with enamel indices	26'530.-
19	218398	83218	18 ct yellow gold, bezel set with 80 baguettes (approx. 3.47 ct), President bracelet	59'785.-
			Price supplement for dial set with 8 diamonds and 2 baguettes	2'155.-
20	218399	83219	18 ct white gold, bezel set with 80 baguettes (approx. 3.47 ct), President bracelet	61'935.-
			Price supplement for dial set with 8 diamonds and 2 baguettes	2'155.-
20			Price supplement for diamond paved dial with enamel indices	26'530.-

**OYSTER PERPETUAL, ø 31 mm, chronometer, 31 jewels, sapphire crystal**

23	177200	70160	Steel, polished bezel, Oyster bracelet	3'820.-
23	177234	70160	Steel and white gold, fluted bezel, steel Oyster bracelet	4'645.-
23			Price supplement for dial set with 11 diamonds	1'410.-
81		70160	Oyster bracelet, 16 mm, steel, 13 links, for models 177200 and 177234	500.-
			Additional link	50.-

OYSTER PERPETUAL DATEJUST, ø 31 mm, chronometer, 31 jewels, sapphire crystal

	DIALS		Price supplement for dial set with 10 diamonds	1'410.-
			Price supplement for dial with roman numerals and gem-set VI.....	1'160.-
			Price supplement for mother-of-pearl dial with arabic or roman numerals	1'160.-
			Price supplement for mother-of-pearl dial with roman numerals and gem-set VI.....	2'320.-
			Price supplement for mother-of-pearl dial set with 10 diamonds	3'565.-
			Price supplement for Goldust Dream dial with Roman numerals	1'160.-
			Price supplement for Goldust Dream dial set with 10 diamonds	3'565.-
			Price supplement for meteorite dial set with 10 diamonds	2'650.-
			Price supplement for Arabesque dial set with 178 diamonds	7'880.-
			Price supplement for Flamme dial set with 188 diamonds	7'880.-
			Price supplement for diamond-paved dial with enamel roman numerals.....	14'515.-
178158	73168	18 ct yellow gold, case-lugs set with 24 brilliants (approx. 0.54 ct), bezel set with 48 brilliants (approx. 0.90 ct), Oyster bracelet.....	29'270.-	
27	83168	With President bracelet.....	30'520.-	
27	84168	With President bracelet set with 292 brilliants (approx. 3.04 ct)	56'635.-	
27		Price supplement for dial set with 10 diamonds	1'410.-	
		Price supplement for mother-of-pearl dial with roman numerals	1'160.-	
		Price supplement for mother-of-pearl dial set with 10 diamonds	3'565.-	
27		Price supplement for diamond-paved dial with black enamel roman numerals	14'515.-	
82	73168	Oyster bracelet, 16 mm, yellow gold, 14 links, concealed clasp, for models 178158, 178238, 178248, 178278 and 178288.....	9'120.-	
		Additional link	415.-	
102	83168	President bracelet, 16 mm, yellow gold, 23 links, concealed clasp, for models 178158, 178238, 178248, 178278 and 178288.....	10'370.-	
		Additional link	370.-	
105	84168	President bracelet set with 292 brilliants (approx. 3.04 ct), 16 mm, yellow gold, 23 links, concealed clasp, for models 178158 and 178288.....	36'485.-	
		Additional link	1'240.-	



Page	Reference	Bracelet	Description	MSRP EURO ITALY (V.A.T. incl.)
28	178159	83169	18 ct white gold, case-lugs set with 24 brilliants (approx. 0.54 ct), bezel set with 48 brilliants (approx. 0.90 ct), President bracelet	32'920.-
28		64169	With Jubilee bracelet set with 215 brilliants (approx. 2.96 ct)	55'305.-
28			Price supplement for dial set with 10 diamonds	1'410.-
			Price supplement for mother-of-pearl dial with roman numerals	1'160.-
			Price supplement for mother-of-pearl dial set with 10 diamonds	3'565.-
28			Price supplement for diamond-paved dial with blue enamel roman numerals	14'515.-
102		83169	<i>President bracelet, 16 mm, white gold, 23 links, concealed clasp, for models 178159, 178239 and 178279</i>	11'610.-
			<i>Additional link</i>	415.-
100		64169	<i>Jubilee bracelet set with 215 brilliants (approx. 2.96 ct), 16 mm, white gold, 23 links, concealed clasp, for model 178159</i>	33'995.-
			<i>Additional link</i>	1'285.-
	178238	73168	18 ct yellow gold, case-lugs set with 24 brilliants (approx. 0.54 ct), fluted bezel, Oyster bracelet	21'060.-
27		83168	With President bracelet	22'310.-
27			Price supplement for dial set with 10 diamonds	1'410.-
			Price supplement for mother-of-pearl dial with roman numerals	1'160.-
			Price supplement for mother-of-pearl dial set with 10 diamonds	3'565.-
28	178239	83169	18 ct white gold, case-lugs set with 24 brilliants (approx. 0.54 ct), fluted bezel, President bracelet	24'715.-
			Price supplement for dial set with 10 diamonds	1'410.-
			Price supplement for mother-of-pearl dial with roman numerals	1'160.-
28			Price supplement for mother-of-pearl dial set with 10 diamonds	3'565.-
24	178240	63160	Steel, polished bezel, Jubilee bracelet	4'810.-
24		72160	With Oyster bracelet	4'730.-
98		63160	<i>Jubilee bracelet, 16 mm, steel, 23 links, concealed clasp, for models 178240, 178274, 178344 and 178384</i>	1'160.-
			<i>Additional link</i>	50.-
82		72160	<i>Oyster bracelet, 16 mm, steel, 13 links, for models 178240, 178274, 178344 and 178384</i>	1'080.-
			<i>Additional link</i>	50.-
25	178241	63161	Steel and pink gold, polished bezel, Jubilee bracelet	7'340.-
25		72161	With Oyster bracelet	7'005.-
25			Price supplement for dial set with 10 diamonds	1'410.-
			Price supplement for mother-of-pearl dial with roman numerals	1'160.-
			Price supplement for mother-of-pearl dial set with 10 diamonds	3'565.-
98		63161	<i>Jubilee bracelet, 16 mm, steel and pink gold, 23 links, concealed clasp, for models 178241, 178271 and 178341</i>	2'905.-
			<i>Additional link</i>	140.-
82		72161	<i>Oyster bracelet, 16 mm, steel and pink gold, 13 links, for models 178241, 178271 and 178341</i>	2'570.-
			<i>Additional link</i>	150.-
26	178243	63163	Steel and yellow gold, polished bezel, Jubilee bracelet	7'090.-
26		72163	With Oyster bracelet	6'760.-
26			Price supplement for dial set with 10 diamonds	1'410.-



Page	Reference	Bracelet	Description	MSRP EURO ITALY (V.A.T. incl.)
	178243		Price supplement for mother-of-pearl dial with roman numerals	1'160.-
			Price supplement for mother-of-pearl dial set with 10 diamonds	3'565.-
98	63163	Jubilee bracelet, 16 mm, steel and yellow gold, 23 links, concealed clasp, for models 178243, 178273, 178313, 178343 and 178383.....	2'820.-	
		Additional link	130.-	
82	72163	Oyster bracelet, 16 mm, steel and yellow gold, 13 links, for models 178243, 178273, 178313, 178343 and 178383	2'490.-	
		Additional link	130.-	
29	178245	83165	18 ct pink gold, polished bezel, President bracelet	21'355.-
			Price supplement for dial set with 10 diamonds	1'410.-
			Price supplement for mother-of-pearl dial with roman numerals	1'160.-
29			Price supplement for mother-of-pearl dial set with 10 diamonds	3'565.-
102		83165	President bracelet, 16 mm, pink gold, 23 links, concealed clasp, for models 178245 and 178275	11'610.-
			Additional link	415.-
30	178246	83166	Platinum, polished bezel, President bracelet.....	37'650.-
			Price supplement for dial set with 10 diamonds	1'410.-
			Price supplement for mother-of-pearl dial with roman numerals	1'160.-
30			Price supplement for mother-of-pearl dial set with 10 diamonds	3'565.-
102		83166	President bracelet, 16 mm, platinum, 23 links, concealed clasp, for models 178246 and 178286	23'220.-
			Additional link	995.-
27	178248	73168	18 ct yellow gold, polished bezel, Oyster bracelet	18'115.-
		83168	With President bracelet	19'365.-
			Price supplement for dial set with 10 diamonds	1'410.-
			Price supplement for mother-of-pearl dial with roman numerals	1'160.-
			Price supplement for mother-of-pearl dial set with 10 diamonds	3'565.-
25	178271	63161	Steel and pink gold, fluted bezel, Jubilee bracelet.....	7'380.-
25		72161	With Oyster bracelet.....	7'045.-
			Price supplement for dial set with 10 diamonds	1'410.-
25			Price supplement for mother-of-pearl dial with roman numerals	1'160.-
			Price supplement for mother-of-pearl dial set with 10 diamonds	3'565.-
26	178273	63163	Steel and yellow gold, fluted bezel, Jubilee bracelet.....	7'135.-
26		72163	With Oyster bracelet.....	6'805.-
26			Price supplement for dial set with 10 diamonds	1'410.-
			Price supplement for mother-of-pearl dial with roman numerals	1'160.-
			Price supplement for mother-of-pearl dial set with 10 diamonds	3'565.-
24	178274	63160	Steel and white gold, fluted bezel, steel Jubilee bracelet	5'635.-
24		72160	With steel Oyster bracelet.....	5'555.-
24			Price supplement for dial set with 10 diamonds	1'410.-
			Price supplement for mother-of-pearl dial with roman numerals	1'160.-
			Price supplement for mother-of-pearl dial set with 10 diamonds	3'565.-



Page	Reference	Bracelet	Description	MSRP EURO ITALY (V.A.T. incl.)
29	178275	83165	18 ct pink gold, fluted bezel, President bracelet	21'395.-
29			Price supplement for dial set with 10 diamonds	1'410.-
			Price supplement for mother-of-pearl dial with roman numerals	1'160.-
			Price supplement for mother-of-pearl dial set with 10 diamonds	3'565.-
27	178278	73168	18 ct yellow gold, fluted bezel, Oyster bracelet	18'155.-
		83168	With President bracelet	19'405.-
			Price supplement for dial set with 10 diamonds	1'410.-
			Price supplement for mother-of-pearl dial with roman numerals	1'160.-
			Price supplement for mother-of-pearl dial set with 10 diamonds	3'565.-
28	178279	83169	18 ct white gold, fluted bezel, President bracelet	21'395.-
28			Price supplement for dial set with 10 diamonds	1'410.-
			Price supplement for mother-of-pearl dial with roman numerals	1'160.-
			Price supplement for mother-of-pearl dial set with 10 diamonds	3'565.-
30	178286	83166	Platinum, bezel set with 48 brilliants (approx. 0.90 ct), President bracelet	46'105.-
30		84166	With President bracelet set with 292 brilliants (approx. 3,04 ct)	71'395.-
			Price supplement for dial set with 10 diamonds	1'410.-
30			Price supplement for mother-of-pearl dial with roman numerals	1'160.-
			Price supplement for mother-of-pearl dial set with 10 diamonds	3'565.-
30			Price supplement for meteorite dial set with 10 diamonds	2'650.-
105		84166	<i>President bracelet set with 292 brilliants (approx. 3.04 ct), 16 mm, platinum, 23 links, concealed clasp, for model 178286.....</i>	48'510.-
			<i>Additional link</i>	1'740.-
	178288	73168	18 ct yellow gold, bezel set with 48 brilliants (approx. 0.90 ct), Oyster bracelet	26'370.-
27		83168	With President bracelet	27'620.-
27			Price supplement for dial set with 10 diamonds	1'410.-
27			Price supplement for mother-of-pearl dial with roman numerals	1'160.-
			Price supplement for mother-of-pearl dial set with 10 diamonds	3'565.-
	178313	63163	Steel and yellow gold, fluted bezel set with 12 brilliants (approx. 0.18 ct), Jubilee bracelet.....	8'375.-
26		72163	With Oyster bracelet.....	8'045.-
			Price supplement for dial set with 10 diamonds	1'410.-
			Price supplement for mother-of-pearl dial with roman numerals	1'160.-
			Price supplement for mother-of-pearl dial set with 10 diamonds	3'565.-
25	178341	63161	Steel and pink gold, bezel set with 24 brilliants (approx. 0.28 ct), Jubilee bracelet	9'290.-
25		72161	With Oyster bracelet.....	8'955.-
25			Price supplement for dial with roman numerals and gem-set VI	1'160.-
			Price supplement for dial set with 10 diamonds	1'410.-
			Price supplement for mother-of-pearl dial with roman numerals	1'160.-
25			Price supplement for mother-of-pearl dial with roman numerals and gem-set VI	2'320.-
			Price supplement for mother-of-pearl dial set with 10 diamonds	3'565.-